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### **30<sup>th</sup> ANNIVERSARY GALA RAISES \$1 MILLION for BREAST CANCER NETWORK OF STRENGTH**

CHICAGO—October 20, 2008— Breast Cancer Network of Strength™ (formerly known as Y-ME) raised more than \$1 million at its 30<sup>th</sup> Anniversary Gala “pink tie” event Friday evening at The Fairmont Chicago. Founded in Chicago, the organization works to ensure that no one faces breast cancer alone through YourShoes®, a 24/7 breast cancer support center staffed by trained breast cancer survivors.

Jeffrey Katzenberg of DreamWorks Animation SKG, honorary chairman of the event, was joined by special guest Robin Roberts of ABC News’ *Good Morning America*, who is a breast cancer survivor.

Robin Roberts will be back in Chicago on Saturday, November 8, speaking at Breast Cancer Network of Strength’s survivorship conference (Nov. 6-8). Tickets are still available. Visit [www.networkofstrength.org](http://www.networkofstrength.org) or call 312-294-8576 for more information.

Gloria and Raul Alvarez chaired the event. Gloria serves on Breast Cancer Network of Strength’s national board of directors and is a two-time breast cancer survivor. Raul is president and chief operating officer of McDonald’s Corporation.

Joanie and Andy McKenna and Anne and Chris Reyes were co-chairs. Singer Katie Harman, Miss America 2002, performed a musical tribute to three decades of support, education and empowerment.

#### **About Breast Cancer Network of Strength**

Breast Cancer Network of Strength™, formerly known as Y-ME National Breast Cancer Organization®, does not raise money for research. Instead, it provides immediate emotional relief for anyone touched by breast cancer.

For more information about Breast Cancer Network of Strength, visit [www.networkofstrength.org](http://www.networkofstrength.org). Peer counselors can be contacted at 1-800-221-2141, with interpreters available in more than 150 languages.

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Breast Cancer Network of Strength CEO Margaret C. Kirk, Robin Roberts of ABC's Good Morning America, Dreamworks' Jeffrey Katzenberg, Gala Chair Gloria Alvarez and the organization's Board President Pat Harris raised \$1 million at its 30th Anniversary Gala. Funds are not for research, but to provide immediate emotional relief to anyone affected by breast cancer. Roberts returns to Chicago November 8 to speak at the organization's survivorship conference (info at [networkofstrength.org](http://networkofstrength.org)).

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